

Act Out Loud/NOYS Website Privacy Statement

Act Out Loud[®] is a part of National Youth Traffic Safety Month[®], a national campaign of the National Organizations for Youth Safety[®] (NOYS) Coalition to address youth traffic safety during the prom, graduation and summer driving season. Act Out Loud[®] is made possible through the generous support of The Allstate Foundation[®].

Privacy Policy

NOYS takes your privacy very seriously. NOYS only collects personal information from you when you register to receive additional information about our youth safety and health efforts. You choose what information you provide when you register including personal information such as:

Your first name or first and last name,
Your age, gender, and other, similar personal information, the school you attend,
Your location (e.g., city and state), and
E-mail address, phone number(s)

We do not sell your personal information to anyone. We do not share this information with companies or organizations inside or outside of the NOYS Coalition including the Act Out Loud[®] sponsor The Allstate Foundation[®] that would use it to contact you about their products and services. We will only share your personal information with persons or organizations that provide services on our behalf ("service providers"), such as those companies that help us to run this website. We expect our service providers to use your information only to provide the services we have asked them to perform and to keep your information confidential. Without your consent, we also may provide your information to persons or organizations in and out of The Allstate Foundation[®] as permitted or required by law (such as law enforcement agencies). For example, we may do this to comply with valid legal process, such as a search warrant, subpoena, or court order, or in special cases such as a physical threat to you or others.

To enrich our visitors' experience, we may request and display pictures, video clips or stories submitted by you. Please choose carefully the information you submit because these materials may be posted on the website, which is available to the public. We may also use personal information to send you communications about features and events that we believe may be of interest to you. If we have your e-mail address, we may do this by e-mail.

Children's Privacy

We will never knowingly request personally identifiable information from anyone under the age of 13, to remain consistent with the Children's Online Privacy Protection Act of 1998 (COPPA).

Information Collected and Stored

During the period you are logged in our site, we log IP addresses (a number assigned to your computer when you use the Internet), browser and platform types, domain names, access times,

referral data (the last site or URL you visited before logging into our site and the first site or URL you visit after leaving our site), and your activity while using or reviewing our site.

As part of our services, we also use cookies. A cookie is a message sent to your browser from a Web server that is stored on your computer's hard drive. The message is sent back to the Web server whenever the browser requests a page from that server. Many Internet sites use cookies. While a code in the cookie file enables the site to label you as a particular user, it does not identify you by name or address unless you have provided us with such information (over the Internet or otherwise) or set up preferences in your browser to do so automatically, in which case it may identify you by name, address or other personal information. You may opt out of accepting cookies by changing the settings on your browser. However, rejecting cookies may prevent you from using certain functions and you may have to repeatedly enter information to take advantage of services.

In general, cookies allow us to identify you as a particular user and thus provide you with a more customized experience. We may also use cookies to track and measure user requests, inquiries, preferences, interests, demographics, traffic patterns and Website usage, and to determine audience size and repeated usage. This information may also be used to manage and customize our Website's content, layout, and services in order to improve our site.

Security

NOYS takes precautions to help ensure that your information is kept private. We use reasonable measures to protect your information, which is stored within our database, and we restrict access to such information to those employees or service providers who need access to perform their job functions or services, such as technical staff. Please note that we cannot guarantee the security of your information. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of information we receive at any time.

Links

The NOYS and Act Out Loud[®] Website may provide links to other sites as a convenience to site visitors. If you choose to use the services provided by those sites, you may be asked by those sites to provide certain personally identifiable information (some of which may, on an individual or aggregated basis, be shared with NOYS). Please be aware that NOYS is not responsible for the privacy practices of those sites. We encourage you to be aware when you leave our site and to read the privacy policies of each and every Website that you visit, as the privacy policies of those sites may differ from ours. Our Privacy Statement applies solely to the NOYS and Act Out Loud[®] Website.

Changes in Our Privacy Policy

If we change our privacy policy, we will post those changes on our website so visitors are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If we are going to use your personally identifiable information in a manner materially

different from that stated at the time of collection, we will notify you by placing a prominent notice on our website.

Contacting NOYS

If you have any questions about this privacy policy, NOYS Website privacy practices, or your dealings with NOYS, please contact us at info@noys.org. Also, if you would like to be removed from our database and no longer want to receive information from NOYS, then send an e-mail to info@noys.org, with the following message in the subject line: "Remove my information from database."